



# News Release

**For Immediate Release**

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## **LED's Give the Green Light to Safer, Greener Loading Dock Operations**

(Carrollton, TX) LED lights are growing in popularity in virtually every facet of life and business due to their superiority over standard incandescent light bulbs, so why should the loading dock get left in the dark? Recognizing that superiority, SERCO includes LED lights as standard on all its products that incorporate light communications systems.

LED's are highly visible in rain, fog, and even direct sunlight and drastically reduce the potential for costly accidents from miscommunication when lights are burned out, making them a safer solution on the loading dock. LED lights last up to 20 times longer than traditional incandescent lights, provide hundreds of thousands of hours of trouble-free operation. LED's also eliminate costly "light mimic" upgrades to alert dock workers to burned out bulbs.



In addition to being safer and more cost efficient, LED lights are a greener solution for the loading dock. LED's emit virtually no heat and require far less power to operate than incandescent lights. And because of their longer service life, LED lights produce virtually no maintenance waste, compared to unreliable incandescent bulbs that burn out frequently and get tossed into local landfills. When you factor in the typical number of loading docks at an average sized distribution center and the number of lights per dock, it's easy to see how LED's can make a significant contribution towards a greener more sustainable facility.

LED lights come standard on all Serco vehicle restraints and visual communication systems, including the PitBull® Safety-Loc® and Safety-Loc® SLP vehicle restraints, SAFETY-CHOCK™ and UTC wheel restraints, as well as the MLS & ALS Light Communication Systems. Currently, competitive dock equipment brands offer LED's as an upgrade or option.

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